

Privacy policy

USA Modern Nordic Walking Academy is committed to protecting the privacy and personal information of our members, participants, and users of our services. This Privacy Policy aims to explain how we collect, use, disclose, and safeguard personal information in connection with our activities and services. By using our website and services, you consent to the collection and use of your personal information as described in this Privacy Policy.

Information We Collect

We may collect the following types of personal information from individuals who interact with USA Modern Nordic Walking Academy:

1. **Personal Identification Information:** When individuals register for membership, events, lectures, courses, workshops, sessions, programs, etc., or participate in our services, we may collect their name, date of birth, contact details (email address, phone number, address), and other necessary identification information.
2. **Financial Information:** In the event of fee payments or financial transactions, we may collect and process payment details (such as credit card information) through secure payment gateways.
3. **Participation Information:** We may collect information related to an individual's participation in our events, programs, or competitions, including performance records, scores, and rankings.

How We Use Your Information

We may use the collected personal information for the following purposes:

1. **Membership and Services:** To manage and administer memberships, provide services, communicate with members, and facilitate participation in our events, programs
2. **Communication:** To send relevant newsletters, updates, announcements, and marketing materials about our organization's activities, events, services, etc. Individuals have the option to opt-out of receiving such communications.
3. **Transaction Processing:** To process and manage financial transactions, such as membership dues, event registrations, and merchandise sales.
4. **Safety and Security:** To ensure the safety and security of our members, participants, and our organization's activities, we may use personal information for identification, verification, and risk management purposes.
5. **Improving and Personalizing Services:** To analyze and understand the preferences, needs, and usage patterns of our members and participants to enhance and personalize our services and experiences.

Information Sharing and Disclosure

We do not sell or share personal information with third parties for commercial purposes. However, we may disclose personal information in the following circumstances:

1. Service Providers: We may engage trusted third-party service providers (such as payment processors, email service providers) to assist us in delivering our services. These providers are contractually bound to handle personal information in accordance with applicable privacy laws and only for the purposes for which we engage them.

2. Legal Compliance: We may disclose personal information if required to comply with applicable laws, regulations, legal processes, or enforceable governmental requests.

Data Retention and Security

We will retain personal information only as long as necessary for the purposes outlined in this Privacy Policy or as required by law. We implement reasonable security measures to protect personal information from unauthorized access, disclosure, alteration, or destruction.

Your Rights and Choices

Individuals have certain rights and choices regarding their personal information:

1. Correcting and Updating Information: Individuals have the right to update, correct, or modify their personal information by contacting us directly.

2. Opt-Out: Individuals can opt-out of receiving future communications from us by following the instructions provided in our communications or by contacting us directly.

3. Access and Data Portability: If permitted by law, individuals may request access to their personal information held by us or request the transfer of their personal information to another organization.

Updates to Privacy Policy

We may update or modify this Privacy Policy from time to time. The effective date of the Privacy Policy will be clearly indicated. We encourage individuals to review this Privacy Policy periodically to stay informed about how we collect, use, and protect personal information.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or the privacy practices of USA Modern Nordic Walking Academy, please contact us at info@usamnwa.com.

By using our website and services, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your personal information as described herein.

Please note that this is a general template and should be customized according to your specific requirements and applicable privacy laws. It is advisable to consult with legal professionals to ensure compliance with all relevant regulations.